

## Net Zero Now Breweries Certification Guidelines

Net Zero Now is the Official Certification Scheme Provider for the Net Zero Sector Protocols - a series of industry standards that defines what Net Zero means practically for businesses in different sectors and what those businesses need to do to get there.

Providing sector-specific guidance is critical - the greenhouse gas (GHG) emissions of a restaurant or a brewery will be very different to those of a web agency or accounting firm, but similar to other businesses in their sector. Different sources of emissions mean a different challenge in measuring and managing those emissions, therefore each sector needs its own solution.

The Net Zero Breweries Protocol provides that solution. The protocol is developed alongside industry partners and sector experts including Konvoy Kegs and Toast Ale, providing a clear and consistent route to Net Zero which not only complies with global standards\*, but is also relevant and accessible for businesses in the brewery sector. The Brewery Protocol is designed to give breweries the confidence to start their journey to Net Zero, safe in the knowledge that they are both meeting the industry standards and having a meaningful and credible impact on the climate crisis.

The Net Zero Now Certification Scheme uses the Net Zero Sector Protocols as the standard against which to assess each business' progress to Net Zero and provide a recognised and trusted way to communicate that progress to their customers, employees, investors and other stakeholders.

\*The Net Zero Sector Protocols are built upon recognised international standards including: [The GHG Protocol](#), [The Science Based Targets Initiative](#) and, [The Oxford University Principles of Net Zero Aligned Carbon Offsetting](#)



## How do I achieve Certification?



### Annual footprint

Complete our annual carbon footprint calculation, in accordance with the requirements of the relevant Net Zero protocol.

Completed

Completed



### Ambitious targets

Businesses must commit to five of the following emission reduction targets to qualify for the first level of certification (see below).

Committed to

Achieved



### Compensate for residual emissions

Once you reach the long-term reduction target, you agree to purchase and retire certified carbon offsets equivalent to the remaining emissions. Net Zero Now has partnered with Climate Partner who can provide businesses with credible and certified carbon offsets.

Committed to

Achieved



### Publish GHG data

To demonstrate our commitment to transparency and advocacy, we will publish each year the validated annual footprint, targets, action taken and progress towards reaching net zero. Once you have committed to these targets on the platform, you will be certified as 'On the Road to Net Zero'.

Committed to

Achieved

## What are the ambitious targets?

Take action to achieve the following ambitious GHG reduction targets in order to restrict warming to less than 1.5°C:

### Near term targets

- At least 25% reduction of your scope 1 & 2 emissions within 5 years.
- And either: At least 15% reduction of your scope 3 emissions within 5 years.
- OR: Under 300g CO2e per litre of product by 2030

### Long term targets

- Either: At least 90% reduction across all of your emissions, including scope 3, by 2050.
- Or: Under 100g CO2e per litre of product by 2050.