

Net Zero Now Pub & Bar Certification Guidelines

Net Zero Now is the Official Certification Scheme Provider for the Net Zero Sector Protocols - a series of industry standards that defines what Net Zero means practically for businesses in different sectors and what those businesses need to do to get there.

Providing sector-specific guidance is critical - the greenhouse gas (GHG) emissions of a pub will be very different to those of a retailer or accounting firm, but similar to other businesses in their sector. Different sources of emissions mean a different challenge in measuring and managing those emissions, therefore each sector needs its own solution.

The Net Zero Hospitality Protocols provide that solution. The Pub & Bar Protocol has been developed alongside key industry partners and sector experts such as Coca Cola Europacific Partners, Pernod Ricard UK and Sustainable Restaurant Association, providing a clear and consistent route to Net Zero which not only complies with global standards*, but is also relevant and accessible for businesses in the Pub and Bar industry. The Protocol is designed to give hospitality businesses the confidence to start their journey to Net Zero, safe in the knowledge that they are both meeting the industry standards and having a meaningful and credible impact on the climate crisis.

The Net Zero Now Certification Scheme uses the Net Zero Sector Protocols as the standard against which to assess each business' progress to Net Zero and provide a recognised and trusted way to communicate that progress to their customers, employees, *investors* and other stakeholders.

*The Net Zero Sector Protocols are built upon recognised international standards including: [The GHG Protocol](#), [The Science Based Targets Initiative](#) and, [The Oxford University Principles of Net Zero Aligned Carbon Offsetting](#)



How do I achieve Certification?



Complete an annual footprint

Complete our annual carbon footprint calculation, in accordance with the requirements of the relevant Net Zero protocol.

Completed

Completed



Commit to ambitious targets:

Businesses must commit to five of the following emission reduction targets to qualify for the first level of certification

Committed to

Achieved



Commit to compensate for residual emissions

Once you reach the long-term reduction target, you agree to purchase and retire certified carbon offsets equivalent to the remaining emissions. Net Zero Now has partnered with [Climate Partner](#) who can provide businesses with credible and certified carbon offsets.

Committed to

Achieved



Agree to publish GHG data

To demonstrate our commitment to transparency and advocacy, we will publish each year the validated annual footprint, targets, action taken and progress towards reaching net zero. Once you have committed to these targets on the platform, you will be certified as 'On the Road to Net Zero'.

Committed to

Achieved

What are the ambitious targets?

Near term targets

At least 25% reduction of your scope 1 & 2 emissions within 5 years.

At least 15% reduction across of your scope 3 emissions within 5 years (excluding food & beverage supply chain emissions).

And either: Under 2 kg CO2e per meal served (food & beverage) by 2030.

OR: At least 31% emissions reduction per litre procured within 5 years and a base year cap on absolute food & beverage scope 3 emissions.

Long term targets

At least 90% reduction across all of your emissions, including scope 3, by 2050 (excluding food & beverage supply chain emissions).

And either: Under 1 kg CO2e / meal served (food & beverage) by 2050.

OR: At least 70% emissions reduction per litre procured by 2050 and a base year cap on absolute food & beverage scope 3 emissions.